

**greencampus**  
at the Heinrich Böll Foundation  
Schumannstraße 8  
10117 Berlin  
Germany

## Recent examples of international workshops

Czech Republic, Croatia, Malta, Estonia  
International workshops on campaigning, graphic design,  
fundraising, and party building

Some reactions from participants:

"The seminar about professionalisation was very instructive for me. The experience of internal and external communication, financing, and campaigns gave us a lot of stimulation for our future work."

"Great organisation by GreenCampus – I felt good and comfortable."

"GreenCampus did a great job and helped me to better define some important issues for our next election. (e.g. climate change, target groups, messages to voters, etc.). We shall surely make use of the knowledge gained from GreenCampus!"

"Well facilitated meetings like this help us to concentrate and speed up our thinking and campaign planning."

# greencampus

education | politics | management

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further with education!

## Further with education!

Dear Reader

Social change creates new challenges for both management and volunteers in politics and non-governmental organisations. Participation in society is being diversified, target groups are changing, and new forms of communication are being developed.

The capability to act and to be competitive in the future requires the ongoing development of competences and the willingness to innovate. What is needed is tailor-made qualification especially tuned in to the requirements of people active in politics.

This is where GreenCampus, the political training academy within the Heinrich Böll Foundation, comes into play. Our core areas of expertise are political management, political human resources development, as well as topics such as gender mainstreaming, sustainability, and diversity management. GreenCampus draws on the Heinrich Böll Foundation's many years of experience, combines different competences, and offers a wide-ranging portfolio.

One of the central activities of GreenCampus are international workshops. GreenCampus offers customised qualification for volunteers, junior employees, professionals, and managers in institutions, non-governmental organisations, political parties, companies, and associations.

Feel free to contact us  
by phone +49(0)30/285 34-118 or  
by e-mail [info@greencampus.de](mailto:info@greencampus.de).

We are looking forward to meeting you!

Your GreenCampus team

Please visit our website: [www.greencampus.de](http://www.greencampus.de)

## Who is GreenCampus for?

GreenCampus addresses:

- political newcomers and political professionals in local, European, or international politics
- volunteer managers
- politically active individuals
- staff of non-governmental organisations, companies, and associations with an affinity to the Green Party
- employees of administrative bodies and public institutions
- civil society activists

## What does GreenCampus offer?

Political management:

- press and public relations
- campaigning
- rhetoric and media training
- event design and event management
- forms and methods of political participation
- lobbying
- project management and self-management
- work in committees and parliaments
- organisational development and team building
- change management
- strategy development
- networking competence
- fundraising

Plus:

- gender training
- diversity training
- corporate social responsibility (CSR)
- sustainability management
- grassroots campaigning
- strategies against right-wing extremism
- cross-cultural competence

Training modules and seminars can be ordered individually. Training can be held in English. Simultaneous translation from other languages is available.

I would like to receive further information about GreenCampus.  
Please put my name and address on your mailing list.

Surname

Ms  Mr

First name

Institution/organisation:

Address

Post code/city:

Business address  Home address

Phone/fax:

E-mail:

You may store the above information in the GreenCampus address database. \*

Date/signature:

\* In accordance with the German Federal Data Protection Act your information will be kept confidential.

We store your information in our database to keep you up to date about our work. Should you object, we will delete your data immediately.